



# HARVARD JOURNAL OF LAW & TECHNOLOGY

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## *Harvard Journal of Law & Technology Symposium 2009: “Delivering Medicines to the Developing World”*

**Date: Tuesday, March 17, 2009**

**All events at Harvard Law School, Pound Hall Room 335**

**Lunch (12:00 – 1:00 pm)**

*Introduction (12:00 – 12:20 pm):* Professor William W. Fisher III, WilmerHale Professor of Intellectual Property Law, Harvard Law School

*Keynote Speaker (12:20 pm – 1:00 pm):* Ms. Darcy Burner, Democratic Party nominee for U.S. House of Representatives from Washington’s 8<sup>th</sup> District

**Panel #1 (1:00 – 2:35 pm):** *Creating Incentives for Delivering Essential Medicines and Healthcare Innovation to the Developing World: Barriers, Solutions, and the Future*

The need to provide essential medicines to the developing world is universally recognized. Industry, policy makers, NGOs, and academics, are working together to create incentive systems to promote the transfer of healthcare innovation and increase drug access in developing countries. Panelists will discuss the various options including private action, patent pools, price discrimination, market-based mechanisms, and governmental prizes, from a legal and policy standpoint.

- **Moderator:**
  - William W. Fisher III, WilmerHale Professor of Intellectual Property Law, Harvard Law School
- **Speakers:**
  - Clifford Samuel, Senior Director of International Access Operations, Gilead Sciences, Inc.
  - James Love, Director, Knowledge Ecology International
  - Ashley Stevens, Ph.D., Executive Director, Office of Technology Transfer, Boston University
  - Stirling Newberry, Economist, Political Commentator, Advisor to Members of Congress
  - Howard Zucker, M.D., J.D., Former Assistant Director-General of the World Health Organization, Former Deputy Assistant U.S. Secretary of Health

**Panel #2 (2:45 – 3:55 pm):** *Government Regulation and International Treaties: What Role Can Gatekeepers Play in Solving the Global Access Problem?*

Governments and international health authorities form a nexus of gate-keeping in global health delivery, and they are in a unique position to encourage access through regulations and treaties. Panelists will compare and contrast various ongoing and proposed initiatives, looking at their sustainability, feasibility, and impact on intellectual property, contracts, rights, and institutions.

- **Moderator:**
  - Yochai Benkler, Jack N. and Lillian R. Berkman Professor for Entrepreneurial Legal Studies, Harvard Law School
- **Speakers:**
  - Amy Kapczynski, Assistant Professor of Law, UC Berkeley, Founder of UAEM
  - Jon Andrus, M.D., Chief, Immunization Unit, Pan American Health Organization
  - Aaron Kesselheim, M.D., J.D., Instructor, Harvard Medical School
  - Una Ryan, President and CEO, Waltham Technologies Inc., Former CEO, Avant Immunotherapeutic Inc.

**Coffee Break (3:55 – 4:10 pm)**

**Panel #3 (4:10 – 5:10 pm):** *Lawyering: What Role Can We Play in the Debate Over the Appropriate Medicine Delivery Model?*

Whether as an activist, a policy-maker, a litigator, an IP lawyer, or a scholar, attorneys have a unique place in the efforts to bringing health care to the developing world and actively participate in the debate over how to make essential medicines while respecting the intellectual property rights of their inventors. Panelists will discuss how their legal careers add voices to this important debate. The discussion will include an HIV/AIDS activism case study composed of Thailand's Compulsive Licensing measure and South Africa's court rulings administrative proceedings.

- **Moderator:**
  - Benjamin Roin, Hieken Assistant Professor of Patent Law, Harvard Law School
- **Speakers:**
  - William Rodriguez, M.D., Associate Director of Int'l Operational Research, Division of AIDS, Harvard Medical School
  - Craig B. Whitney, Attorney, Morrison & Foerster LLP
  - Sarah Rimmington, Attorney, Essential Action's Access to Medicines Project
  - Dale L. Rieger, Ph.D., Attorney, Jones Day

**Reception (5:15 – 7:15 pm)**

*Keynote Speaker (5:15 – 6:15 pm):* Mr. Steve Clemons, Senior Fellow and Director, American Strategy Program, New America Foundation

*Co-sponsored by Universities Allied for Essential Medicines (UAEM), Harvard Law School Chapter*